Addition to Weekly Enrollment Report

MARKETING GROUPS Fall 2018

Reporting Period: As of 9/12/18 – 2 days after census

		2017FA As of 8/27/2017	2018FA As of 9/12/2018		2017FA As of 8/27/2017	2018FA As of 9/12/2018		2017FA As of 8/27/2017	2018FA As of 9/12/2018	
Location	Age Group	FTES	FTES	Diff.	Head Count	Head Count	Diff.	Seat Count	Seat Count	Diff.
CCC	Less than 20 years old	933.6	1029.5	10%	2,254	2,371	5%	6,405	6,527	2%
	20 to 24 years old	787.1	834.0	6%	2,022	2,120	5%	5,422	5,500	1%
	25 to 39 years old	590.7	646.2	9%	1,793	2,010	12%	3,846	4,134	7%
	40 or more years old	257.5	293.0	14%	879	981	12%	1,757	1,884	7%
	0 TO 5.9 Units	391.5	447.0	14%	2,524	2,827	12%	2,989	3,258	9%
	6 TO 11.9 Units	973.1	1040.7	7%	2,580	2,698	5%	6,771	6,799	0%
	12 + Units	1204.3	1314.9	9%	1,844	1,957	6%	7,670	7,988	4%
	NEW STUDENTS	470.4	667.7	42%	1,388	1,889	36%	3,416	4,378	28%
	CONTINUING STUDENTS	1714.6	1665.1	-3%	4,316	4,172	-3%	11,383	10,631	-7%
	RETURNING STUDENTS	383.9	469.9	22%	1,244	1,421	14%	2,631	3,036	15%
	California Resident	2356.2	2511.2	7%	6,398	6,743	5%	15,959	16,148	1%
	International (F1)	65.2	66.9	3%	129	141	9%	422	421	0%
	Non-Resident	36.5	98.5	170%	131	289	121%	266	635	139%
	Non-Res Paid Res. Fees	91.9	91.7	0%	224	211	-6%	625	608	-3%
	AB13		2.7	-		5	-		16	-
	SB150	19.1	28.9	52%	66	85	29%	158	195	23%
	Unknown Res./Other		2.7	-		8	-		22	-
	Total	2568.9	2802.6	9%	6,948	7,482	8%	17,430	18,045	4%
	(with SB150 Removed)	2549.8	2773.7	9%	6,882	7,397	8%	17,272	17,850	4%

NOTE: The marketing groups report comes from Colleague which is a dynamic system. The weekly enrollment reports come from Tableau which uses daily snapshots. The two reports will never match exactly. Also, the marketing report counts days from registration date as the comparison, not days from start of term like the enrollment report.

Source: District Research, CCCCD. Based on information from Colleague. Run date 9/12/18. JD

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MARKETING GROUPS Fall 2018

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		2017FA As of 8/27/2017	2018FA As of 9/12/2018		2017FA As of 8/27/2017	2018FA As of 9/12/2018		2017FA As of 8/27/2017	2018FA As of 9/12/2018	
Location	Age Group	FTES	FTES	Diff.	Head Count	Head Count	Diff.	Seat Count	Seat Count	Diff.
DVC	Less than 20 years old	3160.7	3222.1	2%	6,927	6,871	-1%	23,914	23,311	-3%
	20 to 24 years old	2782.6	2851.9	2%	6,907	6,909	0%	20,493	20,148	-2%
	25 to 39 years old	1350.7	1405.4	4%	4,420	4,518	2%	10,017	9,812	-2%
	40 or more years old	471.1	503.1	7%	1,948	2,040	5%	3,672	3,645	-1%
	0 TO 5.9 Units	850.9	941.3	11%	5,512	5,893	7%	6,421	6,645	3%
	6 TO 11.9 Units	2334.1	2429.1	4%	6,899	6,881	0%	17,844	17,631	-1%
	12 + Units	4580.1	4612.1	1%	7,791	7,564	-3%	33,831	32,640	-4%
	NEW STUDENTS	1452.9	1549.3	7%	4,041	4,200	4%	11,250	11,453	2%
	CONTINUING STUDENTS	5465.1	5483.2	0%	13,156	12,925	-2%	40,304	38,429	-5%
	RETURNING STUDENTS	847.1	950.1	12%	3,005	3,213	7%	6,542	7,034	8%
	California Resident	6682.8	6883.4	3%	18,061	18,124	0%	50,081	49,135	-2%
	International (F1)	764.6	676.5	-12%	1,309	1,128	-14%	5,650	4,717	-17%
	Non-Resident	118.7	216.6	82%	314	581	85%	868	1,594	84%
	Non-Res Paid Res. Fees	171.0	163.9	-4%	442	398	-10%	1,289	1,178	-9%
	AB13	17.9	19.3	8%	35	39	11%	129	127	-2%
	SB150	10.1	21.9	117%	41	66	61%	79	157	99%
	Unknown Res./Other		1.0	-		2	-		8	-
	Total	7765.1	7982.5	3%	20,202	20,338	1%	58,096	56,916	-2%
	(with SB150 Removed)	7755.1	7960.6	3%	20,161	20,272	1%	58,017	56,759	-2%

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Location	Age Group	FTES	FTES	Diff.	Head Count	Head Count	Diff.	Seat Count	Seat Count	Diff.
LMC	Less than 20 years old	1484.0	1707.0	15%	3,252	3,821	17%	10,815	12,379	14%
	20 to 24 years old	1223.7	1232.0	1%	3,034	3,025	0%	8,383	8,189	-2%
	25 to 39 years old	720.5	771.0	7%	1,967	2,138	9%	4,782	4,915	3%
	40 or more years old	232.7	216.0	-7%	834	809	-3%	1,719	1,588	-8%
	0 TO 5.9 Units	381.0	487.3	28%	2,393	3,050	27%	2,838	3,646	28%
	6 TO 11.9 Units	1373.0	1389.4	1%	3,679	3,587	-3%	9,771	9,736	0%
	12 + Units	1906.9	2049.5	7%	3,015	3,156	5%	13,090	13,689	5%
	NEW STUDENTS	864.3	1029.3	19%	2,064	2,488	21%	6,301	7,404	18%
	CONTINUING STUDENTS	2254.6	2299.3	2%	5,447	5,545	2%	15,565	15,547	0%
	RETURNING STUDENTS	541.9	597.5	10%	1,576	1,760	12%	3,833	4,120	7%
	California Resident	3503.2	3724.6	6%	8,719	9,299	7%	24,606	25,683	4%
	International (F1)	15.8	17.4	10%	32	36	13%	120	113	-6%
	Non-Resident	28.4	70.7	149%	71	193	172%	183	522	185%
	Non-Res Paid Res. Fees	102.3	95.1	-7%	242	215	-11%	715	625	-13%
	AB13	8.8	8.7	-1%	16	16	0%	58	52	-10%
	SB150	1.5	7.8	408%	5	29	480%	8	62	675%
	Unknown Res./Other	0.9	1.8	88%	2	5	150%	9	14	56%
	Total	3660.9	3926.1	7%	9,087	9,793	8%	25,699	27,071	5%
	(with SB150 Removed)	3659.4	3918.3	7%	9,082	9,764	8%	25,691	27,009	5%

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